GOOD FOR GEORGIA

HELPING UNIVERSITY SCIENTISTS DO MORE





Georgia invests in GRA.

GRA uses that investment to help university scientists **do more research** – and **start more companies**.

And that creates an **extraordinary payoff** for our state...

▼ ROI FROM GRA

▼ GRA'S ADDED VALUE

MORE OUTSIDE MONEY

in Federal research grants and venture capital investment

\$661M in State investment

\$5.8 BILLION in Federal and private research grants and matching funds

\$1.6 BILLION in venture investment for GRA-backed startups **12-TO-1** RETURN on State's total investment in GRA

195 NEW GEORGIA COMPANIES generating \$110 million in revenues

GRA Venture Development analysis, 2020

Universities always get grants. Many startups attract investment. **But GRA powers much** more of both.

MORE **JOBS AND TRAINING**

to prepare Georgians for the workforce of the future 2,098⁺ NEW **GEORGIA JOBS**

in Scholar labs, supported by non-state \$\$

1,589 PROFESSIONALS

employed in companies GRA helped seed and shape

PINDROP 215 jobs URJANET 480 jobs

AXION 66 jobs

GRA has provided seed investment and early-stage advice to these and hundreds of other university startups.



Experience is the best teacher. By driving more job creation in labs and startup companies, GRA opens the door to thousands more Georgians gaining invaluable experience.

HIGHER PROFILE, **STRONGER** REPUTATION

for Georgia as a state of innovation

#2

in U.S. in share of university research **supported by industry** (companies are taking notice of Georgia's university scientists!)

Information Technology & Innovation Foundation, 2018

#2

in U.S. in growth of science/ engineering workforce

National Science Foundation, 2017

State Rankings: Higher Education **R&D Expenditures**

- 1. California 2. New York 3. Texas 4. Maryland
- 5. Pennsylvania 6. Massachusetts 7. North Carolina
- 8. Michigan 9. Illinois 10. Florida 11. Georgia

(2018 / National Science Foundation)

Beyond the metrics, GRA gives Georgia a story other states just don't

Here, business, government and universities actually work together. **GRA's story also** helps Georgia's "pitch" to recruit more companies to our state

WE CAN ALL BE PROUD OF GEORGIA'S UNIVERSITY SCIENTISTS.

The 75 GRA Eminent Scholars are doing some remarkable work.

By helping them and other university scientists do more, Georgia pioneers a new path to the future.





Discovered a way to relieve inflammation – with far fewer side effects J.D. LI



Developing a drug to make treatments for cystic fibrosis more effective ERIC SORSCHER



Made history with discovery that the body has a second form of immunity – B cells

MAX COOPER



Made a breakthrough in advancing toward a cure for HIV/AIDS GUIDO SILVESTRI



Discovered a new hormonal target to treat several depression and anxiety XIN-YU LU



Launched five major cyber-protection initiatives for the U.S. Department of Defense ANGELOS KEROMYTIS



Invented technology to help detect autism in the first few months of life **AMI KLIN**



Invented a way to create a human liver cell in a lab **DENNIS KYLE**



Working on a vaccine to fight multiple forms of flu (now in human clinical trials) **TED ROSS**

5 OTHER BENEFITS THAT MAKE GRA GOOD FOR GEORGIA

- 1. **Recruiting power:** Eminent Scholars who move their labs here credit GRA as a key factor
- 2. **Efficiency:** Georgia's universities share lab technology thanks to the GRA Core Exchange
- 3. **Startup advice:** Newly launched companies get guidance from GRA when they need it most, increasing the odds they'll succeed
- 4. **Connectivity:** GRA helps unify Georgia's innovation ecosystem and promotes partnerships among universities and with industry
- 5. **Distinction:** No other state has an organization as durable or strong as GRA (an effective alliance for 30 years)



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